

enterprising TOWN CENTRES

BIGGEST CHRISTMAS EVER! FREE TRAINING WORKSHOPS

Designed for independent and niche businesses in the town centres of Ashby, Castle Donington, Coalville, Ibstock, Kegworth and Measham.

It's a tough time to have a town centre business, which is why North West Leicestershire District Council are working with international retail consultancy Kerching! to bring you a 2 hour masterclass. This is an opportunity to discover more about the steps you can take to have "The Biggest Christmas Ever!"

Founder of *Kerching!* Corin Birchall, speaks across the UK, Europe and USA - sharing priceless tips and tricks to attract new footfall, increase average spend and create new shopping habits and behaviours. If you run a town centre business this is a must see event.

Ashby: Thurs 21st Sept, Royal Hotel. 5:30pm - 8pm

Coalville: Thurs 28th Sept, Hermitage FM. 5:30pm - 8pm

Castle Donington: Tues 3rd Oct, Castle Inn. 5:30pm - 8pm

Measham: Thurs 12th Oct, AJ's Cafe (*Previously Gilly's Pantry*). 5:30pm - 8pm

Ibstock: Thurs 19th Oct, Ibstock Business Centre. 5:30pm - 8pm

Free tickets are available on a first come first served basis. Please visit the Eventbrite webpage below or contact the Business Focus Team of North West Leicestershire District Council.

Limited availability, book your free ticket today
www.enterprisingtowncentres.eventbrite.com
or call the Business Focus Team on 01530 454 609